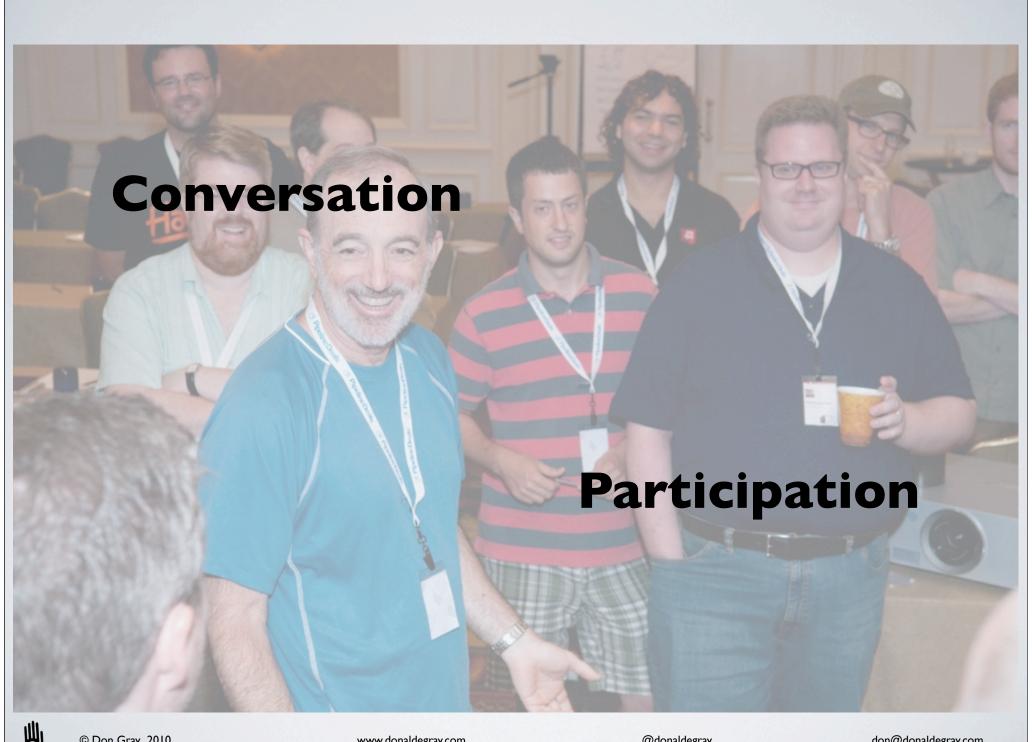
## The System Behind the Software







A bad system will defeat a good

WEGWOOD DEFINITE

W. Edword Derning



#### What's So Hard?

What You Get

Find out what the user would like to experience

User

User

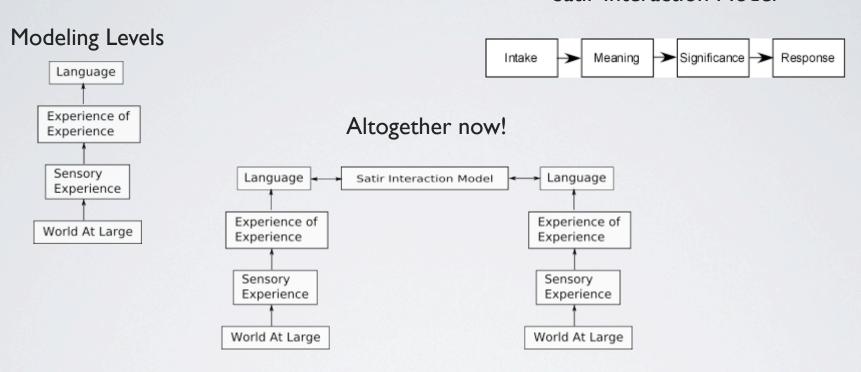
Build it



Developer

# Say What?

#### Satir Interaction Model



"A map is not the territory it represents, but, if correct, it has a similar structure to the territory, which accounts for its usefulness." Alfred Korzybski



#### Essential / Accidental Difficulties

- How we abstract information from the environment
- Our preference about the type of information we abstract
- How we operate on our model of the world

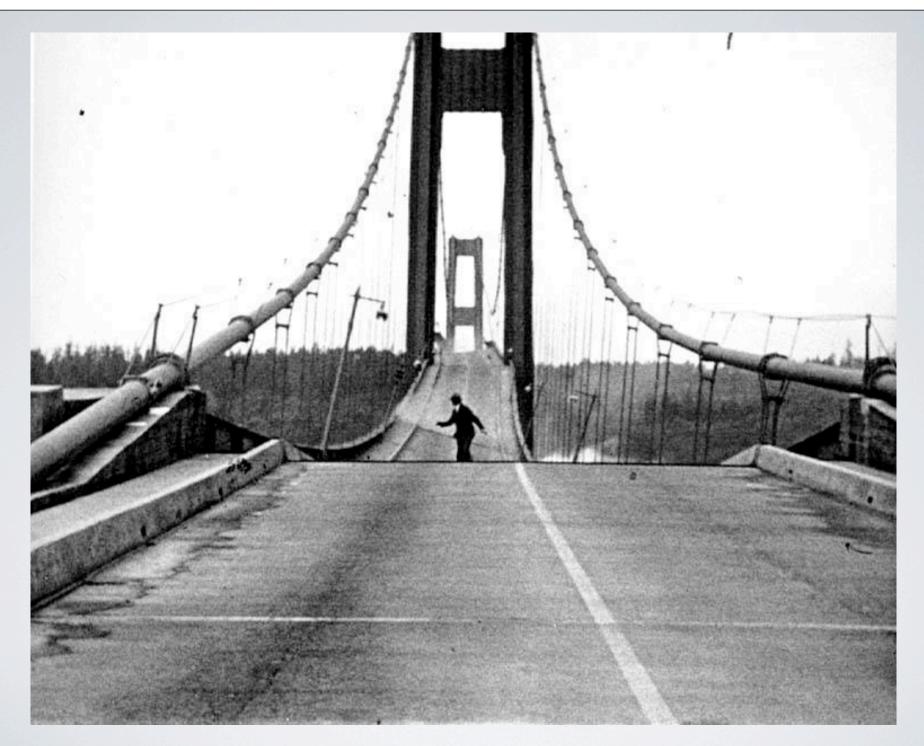
- Time lags co-workers in different time zones
- Language / translation difficulties
- Cultural differences

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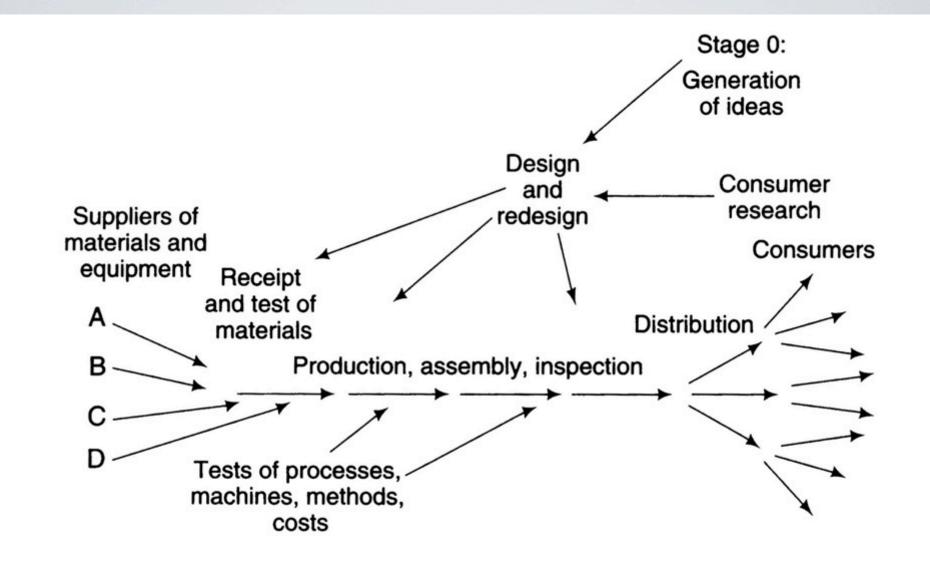








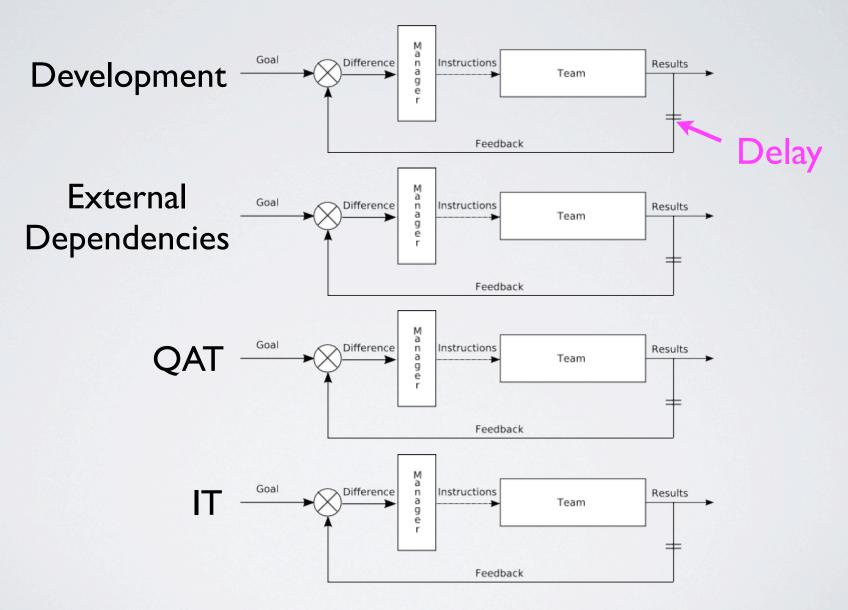




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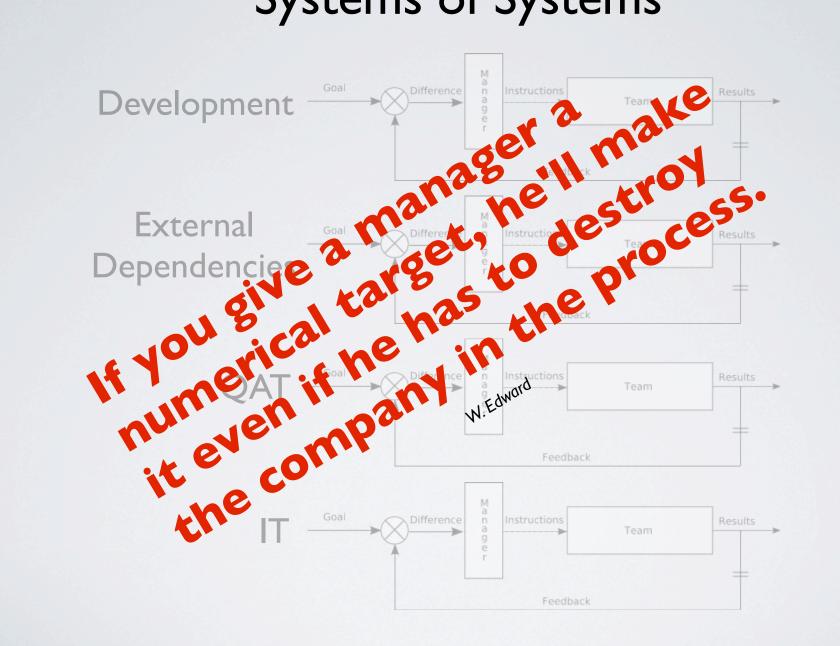


# Systems of Systems



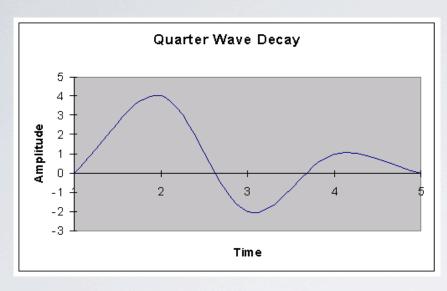


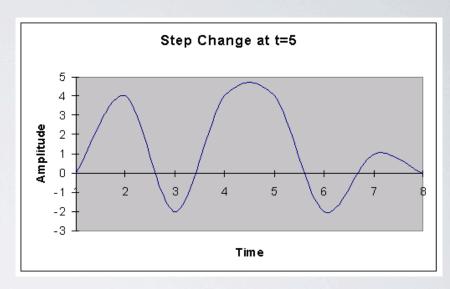
## Systems of Systems

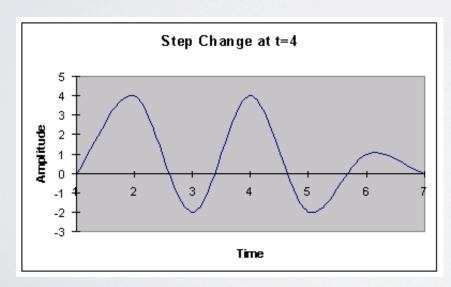


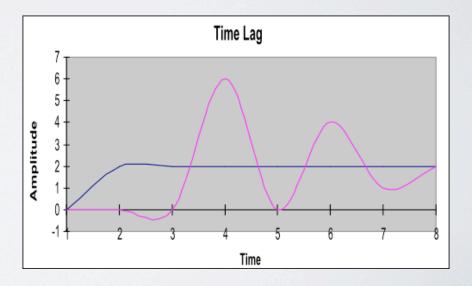


## Time Response in Bounded Linear Systems





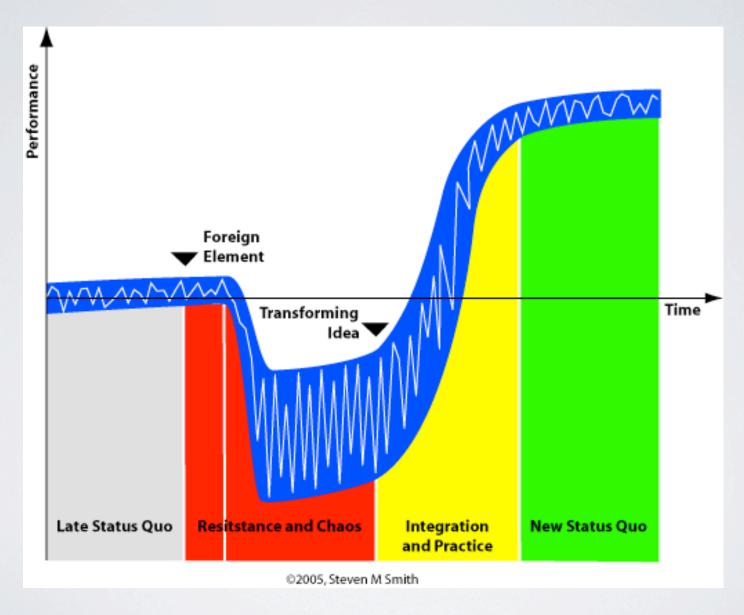






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## And when you add people



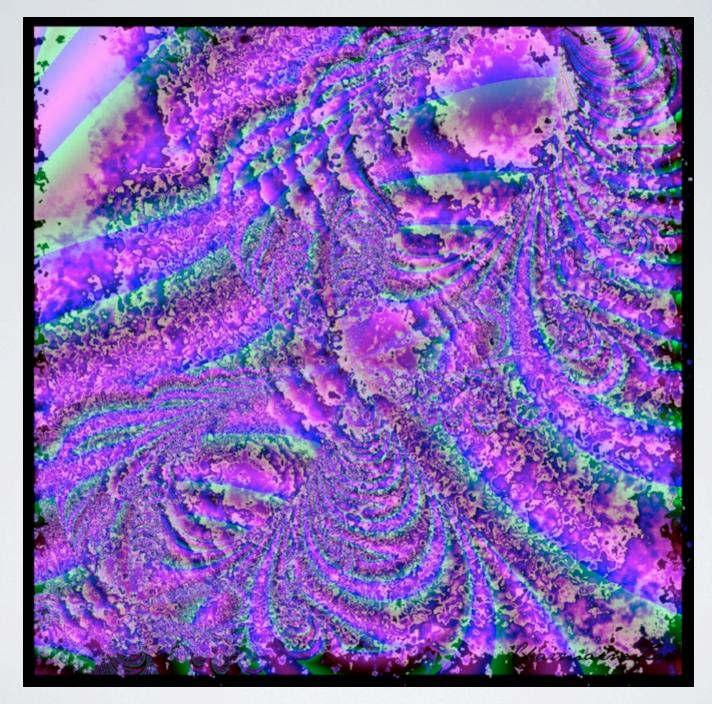


#### Essential / Accidental Difficulties

- Complexity (internal)
- Conformity (external)
- Changeability (thought stuff, infinitely malleable)
- Invisibility (no representation in space)

- (Programming) Languages
- Time-Sharing
- Unified Programming Environments (IDEs)







#### 12 Agile Principles

- 1. Our highest priority is to satisfy the customer through early and continuous delivery of valuable software.
- 2. Welcome changing requirements, even late in development. Agile processes harness change for the customer's competitive advantage.
- 3. Deliver working software frequently, from a couple of weeks to a couple of months, with a preference to the shorter time scale.
- 4. Business people and developers must work together daily throughout the project.



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#### 12 Agile Principles

- 5. Build projects around motivated individuals. Give them the environment and support they need, and trust them to get the job done.
- 6. The most efficient and effective method of conveying information to and within a development team is face-to-face conversation.
- 7. Working software is the primary measure of progress.
- 8. Agile processes promote sustainable development. The sponsors, developers, and users should be able to maintain a constant pace indefinitely.



#### 12 Agile Principles

- 9. Continuous attention to technical excellence and good design enhances agility.
- 10. Simplicity the art of maximizing the amount of work not done is essential.
- 11. The best architectures, requirements and designs emerge from self-organizing teams.
- 12. At regular intervals, the team reflects on how to become more effective, then tunes and adjusts its behavior accordingly.



#### For More Information

- <u>Talking So People Can Hear Agile CoachCampNC 2010</u> http://wiki.agilecoachcamp.org/tiki-index.php?page=TalkingSoPeopleCanHear&bl
- Communications Disconnects: http://www.donaldegray.com/communications-disconnects/
- A Multi-Use Model: http://www.donaldegray.com/a-multi-use-model/
- <u>Top Down Change</u>: http://www.estherderby.com/2010/10/successful-top-down-change-starts-with-change-at-the-top.html
- Measuring and Managing Performance in Organizations ©1996 Robert D. Austin, ISBN 0-932633-36-6
- Systems thinking, teams, communication, and models:
  - Articles: <a href="http://www.donaldegray.com/category/article/">http://www.donaldegray.com/category/article/</a>
  - Blog posts: http://www.donaldegray.com/category/blog/



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- 2. Communication <a href="http://www.flickr.com/photos/dailypic/1459055735/sizes/z/in/photostream/">http://www.flickr.com/photos/dailypic/1459055735/sizes/z/in/photostream/</a>
- 3. Tacoma Narrows Bridge (aka "Galloping Gertie") <a href="http://www.flickr.com/photos/uw\_digital\_images/4861196144/in/pool-972605@N21/">http://www.flickr.com/photos/uw\_digital\_images/4861196144/in/pool-972605@N21/</a>
- 4. Production viewed as a system: The New Economics W. Edward Deming page 58
- 5. Software Essential and Accidental Difficulties from No Silver Bullet by Frederick P. Books, Jr
- 6. Fractal system picture http://www.flickr.com/photos/charmainezoe/3635914107/sizes/o/



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